

Transition Town Berkhamsted
Living for a worthwhile future



Short, Medium and Long Term Strategy

Engage				
	Achievements	Short-term Plans	Medium-term Plans	Long-term Plans
Ashlyns School	<ul style="list-style-type: none"> Formed a link with the school via David Pipprell (deputy Head), Jo Cross (Head of Geography) and Kirsty Robertson (pupil) Ashlyns intend to develop a sustainability programme Arranging Ashlyns Lectures (see below) 	<ul style="list-style-type: none"> Support and keep abreast of Ashlyns activity to ensure it happens <p>Lead: Wendy Conian</p>	<ul style="list-style-type: none"> Progress towards Ashlyns becoming a Transition School 	<ul style="list-style-type: none"> As a Transition School, Ashlyns raises its profile and makes a positive impact on the TTB targets
Berkhamsted Town Council (BTC)	<ul style="list-style-type: none"> BTC attended Community Days (see below) Presented to council with success in potentially working with them on flower bed planting, community centre and wider transport issues (e.g. car-share scheme with businesses). BTC have endorsed the B-Hive via a letter to Dacorum Borough Council. 	<ul style="list-style-type: none"> Build working relationship with the council on these schemes See under Act below <p>Lead: Danny Bonnett, Wendy Conian, John Bell, Marion Baker, Bridget Wilkins</p>	<ul style="list-style-type: none"> Engage with the council on their participation in the visioning of the future of the town 	<ul style="list-style-type: none"> Embed the realisation of the town vision in the plans of the BTC, possibly via direct involvement from TTB members on the council

Sunnyside	<ul style="list-style-type: none"> Continued strong relationship via Food Group – see below 	<ul style="list-style-type: none"> See under Food Group 		
Ashridge Business School	<ul style="list-style-type: none"> Ashridge hosted the first Community Day (see below) MBA students did project on TTB, with recommendations under strategy, funding and organisation in particular Continued involvement on energy fact sheet with Rotary Club 	<ul style="list-style-type: none"> Follow-up energy fact sheet Follow-up writing up summary of MBA report <p>Lead: Bridget Wilkins, Seb Beloe, Wendy Conian, John Bell</p>	<ul style="list-style-type: none"> Engage with Ashridge for advice on economic incentives for low-carbon + Providing evidence and metrics on progress of change and health of the town 	<ul style="list-style-type: none"> Ashridge instrumental in meeting the vision

Wider

- Three Building Community Days held, the first at Ashridge and second at Ashlyns. ~30 representing groups in Berkhamsted (e.g. churches, schools, businesses, sport, council, arts, charity) attended each. Initiatives started on Community Centre, My Compassionate Street, Transport.
- From above the formation of the Berkhamsted Community Group, bringing groups together in Berkhamsted.
- B-Hive formed, with the town planning day on 14 Sept and subsequent 96-page report.
- Co-founder of TTB, Danny Bonnett, is now an elected member of Berkhamsted Town Council.
- TTB has had a strong influence on the town planning work recently.

- Ensure BCG is formed (e.g. as next step of B-Hive).

Lead: Paul Crosland, John Bell

- Build relationship with Bridgewater School in develop air-pollution project

Lead: Seb Beloe

- Present to Youth Town Council
DONE

Lead: John Bell

- BCG established and becomes widely known and website is used widely for communication and publicity by all in the town

- TTB leadership and community engagement towards neighbourhood planning process

- Ongoing TTB input and comment

- Wide variety of projects undertaken by many different organisations to meet the town vision

Inform				
	Achievements	Short-term Plans	Medium-term Plans	Long-term Plans
Ashlyns Lectures	<ul style="list-style-type: none"> Two very successful talks held to date. Inaugural speaker was Prof Ian Roberts (author of Energy Glut) in October 2013. Polly Higgins was second. 	<ul style="list-style-type: none"> Secure speakers for each term in 2014-2015 academic year. Ensure Ashlyns launch with a big fanfare. Lead: Bruce Nixon	<ul style="list-style-type: none"> Ensure the Ashlyns Lectures are embedded in the fabric of Ashlyns School and so continue 	
Film series	<ul style="list-style-type: none"> Film showings of Gasland and In Transition 2.0 at Victoria School 	<ul style="list-style-type: none"> Set up regular series of films (e.g. Pig Business, Chasing Ice) Lead: Edd Colbert	<ul style="list-style-type: none"> Ensure the films are embedded in the fabric of an organization – e.g. Berkhamsted School, so they continue Forge relationship with The Rex so we can attend any similar film showings and promote TTB 	
Talks	<ul style="list-style-type: none"> David Kirkland (chief architect, Eden Project) came to talk about the project and finding ways to work with nature. Positive Money talk was a huge success. 	<ul style="list-style-type: none"> Further smaller-scale talks to be arranged on days other than Green Drinks Lead: Seb Beloe		
Overall		<ul style="list-style-type: none"> Plan how to make the most out of each event so the members of the audience can get involved 	<ul style="list-style-type: none"> Slick at hosting education events and bringing more on board 	<ul style="list-style-type: none"> Events become a revenue stream for TTB
Information source	<ul style="list-style-type: none"> Legacy information available on the website 	<ul style="list-style-type: none"> Information to be further developed by the Action Groups 	<ul style="list-style-type: none"> Information on the TTB website is relevant and useful 	

Act				
	Achievements	Short-term Plans	Medium-term Plans	Long-term Plans
Food	<ul style="list-style-type: none"> • TTB lead role in setting up of Dacorum-wide Fresh Local Accessible project with funded post for 2 years; Successful year 1 delivery – research, survey, planning for year 2; exciting local projects developing (Berko Market Garden, Balls Wood Farm, Apple project etc) Lead: Marion Baker, Emma Norrington • Community Growing Project up and running at the Sunnyside plot on New Road Lead: Bettina Strickler, Trevor Allan Davies 	<p>TTB leadership and role in FLA project going forward – suggestion for Marion, Wendy, Emma S & Emma N to discuss</p>	<ul style="list-style-type: none"> • TTB role in local projects moving forward & driving energy 	<ul style="list-style-type: none"> • Sustainable local food culture; access to sustainable food resource
Transport	<ul style="list-style-type: none"> • Input into HCC transport strategy & parking forum; identified consultation party and at the table for strategy planning; • Community engagement action for multi-storey car park; • BikeFest 2013 success 	<ul style="list-style-type: none"> • Influence policy via Parking Forum • Set up car-sharing scheme with local businesses and DBC <p>Lead: Danny Bonnett, Wendy Conian, Paul Crosland</p>	<ul style="list-style-type: none"> • Active schools education initiatives; • Reduced speed limits; • Community encouragement and engagement initiatives 	<ul style="list-style-type: none"> • Reduced reliance on car for local journeys; improved air quality; Zero carbon

Energy	<ul style="list-style-type: none"> Discussed potential for solar thermal to be installed at Ashlyns School Period of useful research, learning and active linking up with local initiatives including GUCE, LCCC 	<ul style="list-style-type: none"> Energy group to be reformed Lead: Seb Beloe 	<ul style="list-style-type: none"> Making use of initiatives such as PV, home electric car charging points, active groups such as LCCC 	<ul style="list-style-type: none"> Locally sourced energy; resilient and efficient housing stock; zero carbon
Economy	<ul style="list-style-type: none"> Nothing to date 	<ul style="list-style-type: none"> Consider local economy and how that fits in with other work 	<ul style="list-style-type: none"> Set up Economy Group 	<ul style="list-style-type: none"> Berko Pound Presence for local produce Facilitate working from home
Organise				
	Achievements	Short-term Plans	Medium-term Plans	Long-term Plans
Steering Group	<ul style="list-style-type: none"> Steering Group formed with Terms of Reference Regular Steering Groups held 	<ul style="list-style-type: none"> Steering Group to establish itself and show worth Lead: Seb Beloe, John Bell 	<ul style="list-style-type: none"> Structure documented and accessible Formation of a limited company with charity status 	<ul style="list-style-type: none"> One or more paid staff on the books to co-ordinate TTB activity
Strategy	<ul style="list-style-type: none"> Vision, Mission, Strategy formed Written up for the website 	<ul style="list-style-type: none"> Strategy to be revised ongoing Wording to be improved in response to criticism Lead: John Bell, Bruce Nixon 	<ul style="list-style-type: none"> Strategy embedded into what we do and is well known and all are bought into it 	
Key Performance Indicators / metrics	<ul style="list-style-type: none"> Identified as gap by MBA students 	<ul style="list-style-type: none"> Simple metrics to be established Lead: John Bell 	<ul style="list-style-type: none"> Comprehensive set of easy to reproduce metrics designed and regularly updated 	

Green Drinks	<ul style="list-style-type: none"> • Green Drinks continued each month • Survived loss of night and venue • New regular monthly date identified • Various formats tried 	<ul style="list-style-type: none"> • Find regular venue - DONE • Establish regular format Lead: TBD	<ul style="list-style-type: none"> • Green Drinks continue and may out-grow premises 	<ul style="list-style-type: none"> • Green Drinks may become revenue stream for TTB
Groups	<ul style="list-style-type: none"> • As above 	<ul style="list-style-type: none"> • Groups to be re-established Lead: Group leaders as above		
Functions	<ul style="list-style-type: none"> • Functions identified (see diagram below) 	<ul style="list-style-type: none"> • Lead for each function to be put in place / elected • Definition of functions to be clarified Lead: John Bell, Claire Mistry	<ul style="list-style-type: none"> • Resources for functions become available and support for rest of the organization becomes slick 	<ul style="list-style-type: none"> • Potential for functions to be part or full-time paid positions, depending on need
Support				
	Achievements	Short-term Plans	Medium-term Plans	Long-term Plans
Inner transition	<ul style="list-style-type: none"> • Inner Transition training attended • First Inner Transition meetings held, joint with TinT (Tring in Transition) 	<ul style="list-style-type: none"> • Share and explain purpose of group and action needed • New lead needed. Lead: Bridget Wilkins, John Allan, John Bell	<ul style="list-style-type: none"> • Embed inner transition in TTB / TinT 	<ul style="list-style-type: none"> • Transformation of values in the town; TTB community enjoying the process of change for life

Communication	<ul style="list-style-type: none"> • TTB group set up and established fundamentals for moving forward with communications to a) be more human/show more kindness and b) take time; • Set up phone tree, newsletter and online forum 	<ul style="list-style-type: none"> • Newsletter to continue Lead: Bridget Wilkins • Need to embed communication principles across the network; need to develop and broaden use of online forum 	<ul style="list-style-type: none"> • Active, slow demonstration of principles; spread through evolution 	<ul style="list-style-type: none"> • Efficient and welcome communications across the network; • Key principles clear and adopted
Membership	<ul style="list-style-type: none"> • Increased local awareness of TTB; active promotion; setting up of TTB sign-up; Green Drinks success 	<ul style="list-style-type: none"> • Ensure there is active follow-up of potential new members, e.g. from events. Lead: Claire Mistry 	<ul style="list-style-type: none"> • TTB successfully communicating excitement in the issues and actions; and maintaining enthusiasm in its membership/community 	<ul style="list-style-type: none"> • Entire population of the town have some positive engagement in TTB; actively transforming lives and town
Funding	<ul style="list-style-type: none"> • Income from TTB events covering costs; grant covered all costs of BikeFest; funding grants input into BHive report 	<ul style="list-style-type: none"> • Need for planning ahead to identify projects which need grant support; need commitment to self-funded TTB events. Lead: Emma Norrington 	<ul style="list-style-type: none"> • Identify key projects through TTB; let community partners know we can help or direct to help 	<ul style="list-style-type: none"> • Self-financed core activity and events programme; clear plan of community lead projects which TTB support through funding strategies for grants where needed
Transition Network		<ul style="list-style-type: none"> • Information derived from and provided to TN 	<ul style="list-style-type: none"> • Engage with Learning Network • Potentially host TN roadshow event • Consider Transition THRIVE training (hosted or for number of members) • Set up regular gatherings of the local Transition Town initiatives of Tring, Hemel, Kings Langley etc 	<ul style="list-style-type: none"> • TTB is as well-known as Transition Town Totness and Lewes

Timeline

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
Engage	Yellow	Yellow	Yellow	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green
Educate	White	Yellow	Yellow	Light Green	Light Green	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green
Act	Yellow	Yellow	Yellow	Light Green	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green
Energy	White	White	Yellow	Yellow	Light Green	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green
Food	Light Green	Light Green	Light Green	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green
Transport	Light Green	Light Green	Light Green	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green
Organise	Yellow	Yellow	Yellow	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green
Support	Yellow	Yellow	Yellow	Light Green	Light Green	Light Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green	Dark Green

Key	Description
Yellow	Short-term plans - Establishing
Light Green	Medium-term - Formalising / embedding
Dark Green	Long-term - Delivering

Diagram representation of TTB structure:

